



AGRES

AGRES is the INEA task force on CSR in the agri-food system aiming to:

- monitor the main evolutionary trends and promote its knowledge;
- encourage the adoption of sustainability both at the farm and supply chain level.

ACTIVITIES

INEA's commitment to CSR encompasses training and dissemination activities including seminars, workshops, publications, laboratories, etc. INEA relies on alliances with several stakeholders, among which:

- local, national, European and international institutions;
- multinational companies and SME in the agri-food sector;
- associations of producers and consumers;
- chambers of commerce, industry, trade and agriculture;
- insurance and banking operators;
- universities and foundations.

TOOLS

AGRES defined a shared and multi-disciplinary framework endorsing the peculiarities of agri-food businesses with a tailor-made path. The approach proposed by INEA refers to the self-diagnosis grid, which can be schematized in two lines of action:

- socially responsible behaviors, dealing with the complex of motivations, actions and tools implementing the commitment to sustainability;
- the overall environment, meant as the ability to network with the various characters within (or related to) the value chain.

Behaviors of social responsibility tackle the protection and enhancement of the following macro-areas:



ENVIRONMENT



CO-WORKERS



COMMUNITY



PRODUCT AND CONSUMERS